



Simplified Dash Trim Bonding with 3M™ Primerless Acrylic Foam Tape 5568

(St. Paul, Minnesota) 3M Automotive Division offers 3M™ Primerless Acrylic Foam Tape 5568, a tape with a specially formulated adhesive that eliminates the need to prime most plastic substrates for dashboard trim attachment and other OEM and aftermarket plastic surface bonding applications.

“We have seen an increased demand for 3M primerless tape in our business and we are confident that it will continue growing,” said Domenic Cosentino, president at Sherwood Dash, Inc., located in Rancho Cucamonga, California.

Ben Felt, production director at Spectrum Accessory Distributors in San Diego, California, said, “3M’s primerless tape saves time for the installer and eliminates the chance for damage when an installer spills primer or gets it on the wrong area. Our large customers also appreciate the elimination of chemicals that the tape affords. We anticipate growth in the sales of our kits that use primerless tape.”

Primerless tape meets 3M’s high performance standards while creating tangible value for professional installers by saving considerable time, simplifying the installation process and eliminating odors, spillage and the potential for damage to interior vehicle surfaces associated with primer usage. Professional installers will also appreciate the new, easy-release maroon product liner, making liner removal quick and convenient.

Dash kit manufacturers will discover that the liner affords clean cutting and fewer wrinkles and reworks – lowering processing costs. Its maroon color complements the appearance of rich wood and carbon fiber finishes, giving a luxurious, high-end look to finished parts.

3M primerless acrylic foam tape 5568 is compatible with most of today’s low surface energy automotive interior plastics: TPO, PPO, PP, PC, ABS and most plastic alloys. Once installed, the tape handles wide-ranging temperature and humidity extremes, providing a permanent bond for parts that fit well and have an original equipment appearance.

For more information about 3M™ Primerless Acrylic Foam Tape 5568, contact:

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3M™ Primerless Acrylic Foam Tape 5568 eliminates the need to prime interior plastic surfaces, significantly reducing dash kit installation time.

