

Emergency Preparedness, Response & Recovery



Prepare

Before the First Response...

When disaster strikes, First Responders and First Receivers are at the heart of the action, treating injuries and saving lives. But their success—and the safety of the people they serve—depends on the team that planned the response, organized the supplies and logistics, and trained the responders and receivers for the unthinkable.

For successful response and recovery operations, preparedness teams must anticipate the event, formulate a strategy for response, and justify the expenditures to execute that strategy.



3M Planning Tools can help.

As a global supplier of safety and security products, 3M has extensive experience with emergency response—from planning to managing the supply chain to distribution. Because we understand the need for disciplined preparation, we have developed a series of demand planner software tools for use by preparedness teams. Easy-to-use and practical, 3M Planning Tools are supported by a staff with “boots-on-the-ground” experience in preparedness, response and recovery.

Other resources

For more than 100 years, people around the world have looked to 3M for products and ideas that solve problems and make their lives easier. 3M field specialists work with emergency coordinators at all levels of government to help assess needs and develop strategies to prepare organizations for catastrophic events. 3M technologies, product expertise and support network are available to help you prepare for an emergency.

3M's Planning Tools and initial guidance are shared without charge to qualified personnel. To learn more or to arrange for a demonstration, please contact your 3M representative by calling 1-877-906-8505.

Or, visit us at www.3m.com/prepare

Lessons learned ...

3M personnel have been on the ground after hurricanes, the SARS outbreak, 9/11, and other catastrophic events.

Here's what we've learned:

Supply lines are fragile.

“When Katrina hit, the usual lines of supply broke down. We had products that people needed, but we couldn't get them into New Orleans. You saw the same thing happen after the Sumatra tsunami. In those situations, you can sometimes get products airlifted in, but it takes a lot of chopper flights to bring in 50,000 of anything.”

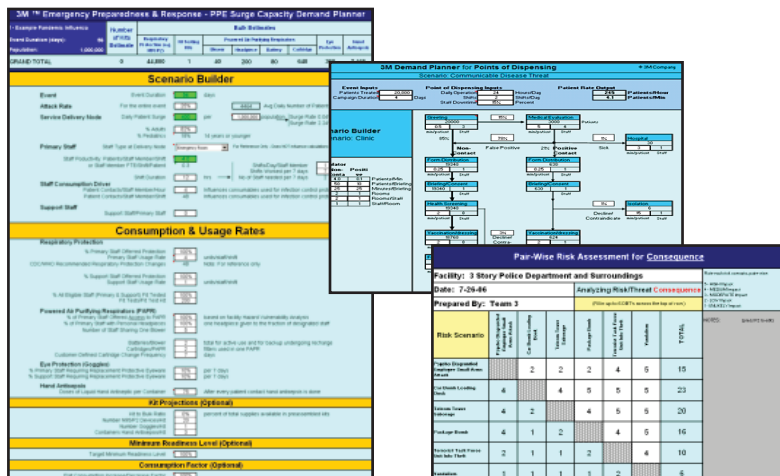
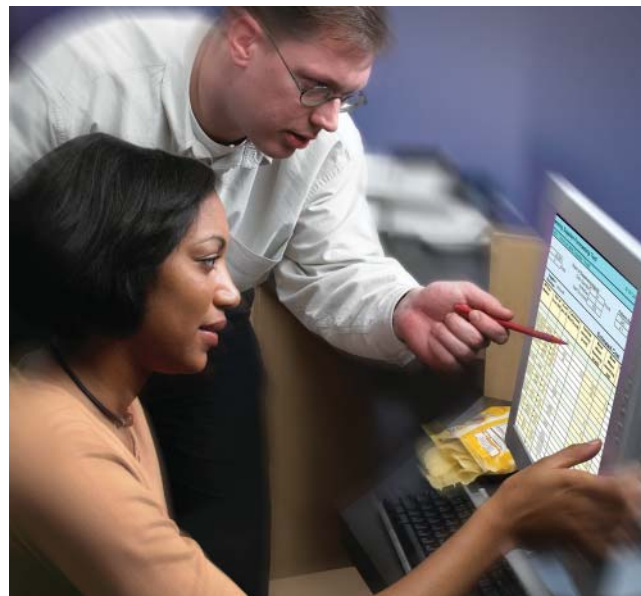
Reserves are small.

“We saw a run on products when SARS hit. Some of our inventories went down to near zero. The same thing happened at other manufacturers and distributors. When those inventories get down to zero, it can take months to build them up again, so we were lucky there wasn't another surge right away. Everyone's inventories got hit again during Katrina, and it'll be the same story during the next event. The fact is, manufacturers have to run at the highest level of efficiency. That means the lowest level of excess inventory. We all manufacture to meet only the orders that will be needed in the immediate future.”



3M Planning Tools

developed with
“boots-on-the-ground” experience



3M Surge Capacity-PPE Demand Planner

In a health emergency, the demand for products will skyrocket. Public confidence will be heavily influenced by the degree that hospitals and clinics are prepared for such abrupt increases in demand and have stockpiled the necessary life-saving supplies. And stockpiles will be needed since manufacturers and distributors keep their inventories as low as possible.

The 3M Surge Capacity-PPE Demand Planner focuses on personal protective equipment and helps organizers calculate the type of supplies and quantity needed in a crisis. It can be customized to fit your existing plans and can also calculate needs based on alternate scenarios.

3M Risk Assessment Tool

Security officials must respond to concerns that yesterday’s threat can be quickly replaced by today’s perceived hazard. But officials must also remain methodical in their assessments of risks and allocation of resources. The 3M Risk Assessment tool helps identify key assets and likely risks, and articulates the costs and benefits of various strategies.

The tool begins by segmenting complex situations into simpler components. It then identifies likely targets and the assets that are most vulnerable to accidental, man-made, or natural disasters. This assessment can be applied to one-time situations such as a sporting event or ongoing operations like airport or power systems.

3M Point of Dispensing (POD) Demand Planner

When dispensing or vaccination sites are activated, public health officials will need to act fast. Site managers will expect immediate access to the supplies for treating many citizens in a short time. The Strategic National Stockpile will provide pharmaceuticals and some—but not all—of the supplies required for running a safe and efficient operation.

Using the interactive 3M Point of Dispensing (POD) Demand Planner, organizers can determine the supplies from 3M and other manufacturers they will need under multiple scenarios. These supplies include cleaning and disinfectant products, personal protective equipment and site readiness supplies. The 3M POD Demand Planner also helps estimate current readiness levels and enables planning for future purchases and funding requests.



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We’re ready to help you with your preparedness, response and recovery needs.

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