



3M Announces a Thinner Version of its Primerless Tape

(St. Paul, Minnesota) The 3M Automotive Division introduces 30-mil thick 3M™ Primerless Acrylic Foam Tape 5850, designed especially for the attachment of interior dash trim overlays without the use of adhesion promoters.

The new tape features a thinner, dark gray foam core for a flush fit and increased aesthetic value. The easy-release maroon liner is printed with the readily recognized 3M logo on both the 30-mil and 45-mil thick versions of 3M primerless tapes. The 45-mil thick 3M™ Primerless Acrylic Foam Tape 5568 is ideal for interior trim applications where a thicker acrylic foam tape is needed.

The use of 3M primerless acrylic foam tape means a simplified and faster installation process, equaling time and labor savings for installers. Primerless tape use eliminates odors and the potential for costly spills and damage to vehicle interiors resulting from misapplication of adhesion promoters.

The proprietary, high performance adhesive developed for 3M primerless tape delivers field-proven, long-term adhesion to the wide array of today's most often used automotive interior low surface energy plastic materials, including TPO, PP, PPO, PC, ABS and most plastic alloys.

For more information about 3M primerless acrylic foam tape, contact:

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New 30-mil thick 3M™ Primerless Acrylic Foam Tape 5850 features a maroon, easy-release liner printed with the 3M logo, and eliminates the need to prime dashboard surfaces.

