



### **Restyler Cuts Wood Dash Kit Installation Time In Half**

(Scottsdale, Arizona) Joseph Verdone, president of Truck Creations by Verdone, reduced dash kit installation time by 50% using new 3M™ Primerless Acrylic Foam Tape 5568. The primerless tape features a new, specially re-formulated adhesive, foam core and liner to offer installers the option of primer-free installations – a significant breakthrough in adhesive technology.

Verdone conducted timed installation trials with four identical wood dash kits in 1998 Chevrolet trucks – two kits using 3M™ Acrylic Foam Tape 4229P and 3M™ Adhesion Promoter 4298 – and two using 3M primerless acrylic foam tape 5568. “By eliminating the priming step, I was able to install kits in half the time,” said Verdone. “Primer not only takes time to apply, but if spilled or mis-applied, can damage the inside of a vehicle. 3M’s primerless tape is a worry-free alternative to priming.”

Installers find that time is money in this competitive industry. “The more kits I can turn around in a day, the more profit I can generate. The time I saved using new 3M primerless tape is a clear indication that kits with the new tape are worth paying more for,” explained Verdone.

3M’s primerless tape features a new, maroon liner for quick and easy release. “When removing the liner, I noticed how easily it released. It was simple to pull it away from large and narrow parts, even in the intense Arizona heat, without stretching the heated parts out of shape,” said Verdone.

3M primerless acrylic foam tape 5568 meets 3M’s high performance standards for interior dash trim attachment and other OEM and aftermarket plastic bonding applications. It is compatible with the plastics most commonly used for factory interior dashes – TPO, PPO, PP, PC, ABS and most plastic alloys. The tape provides a permanent bond for parts that fit well, perform reliably and have an original equipment appearance.

For more information about 3M™ Primerless Acrylic Foam Tape 5568 or the timed field trials, contact:

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New 3M™ Primerless Acrylic Foam Tape 5568 eliminates the need to prime, enabling Joseph Verdone, president of Truck Creations by Verdone, to install a wood dash kit in half the usual time.

