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Vikuiti Super Close Projection from 3M Makes Projection Up Close & Personal

AUSTIN, Texas — June 1, 2006 — A projector that provides a 100-inch diagonal image from only 3.5 feet from the screen and a wall mounted projector that delivers a 60-inch image from only 2.5 feet, are both new products that 3M has brought to light with its Vikuiti super close projection technology. To get these same large image sizes, traditional projectors are commonly placed anywhere from 6 to 15 feet from the screen, requiring spaces in the center of the room, and causing disruptive heat, noise and clutter. With Vikuiti super close projection, you get a crisp and clear image every time, without wasted space.

Products

3M Digital Media System 800 – These wall-mounted projectors are particularly suited for educators and other presenters utilizing interactive whiteboards. Users can project from above a blank wall, screen or interactive whiteboard from a very short distance, virtually eliminating shadows and making it easier to interact with the projected image. A telescoping/variable-position arm can be adjusted to provide 50”-85” diagonal images. The Digital Media System 800 Series allows for flexibility in room layout and opens up space, eliminating the need for carts or tables to hold the equipment.

The built-in Hollywood Quality Video (HQV) processing technology produces clear, sharp images and improves even low-quality videos from VCRs and video-conferencing units. It is combined with an integrated 40-watt Stereo Surround Sound TruSurround XT sound system.

The 3M Digital Media System 810 – The 810 adds digital annotation technology to the features of the Digital Media System 800. Simply using your computer and interactive software, the Digital Media System 810 can turn almost any surface into a digital whiteboard or large interactive computer display. Anyone can share presentations more dynamically with the same easy-to-use annotation software that is available with the 3M digital wall display and 3M digital boards. Digital annotation allows you to draw, highlight and capture key messages. And all computer mouse functions can be controlled with the digital pen, making it easy to share presentations with users in remote locations.

3M Digital Media System 700 and 710 – These projectors are particularly suited to small home office spaces, court rooms, classrooms and conference rooms. The low-profile projector sits on a tabletop, and at a distance of 19-inches, provides a 50-inch diagonal image or from 3.5 feet, provides a 100-inch diagonal image . The 700 projector features built-in Hollywood Quality Video (HQV), Dolby 2.1 stereo sound, True XGA resolution, a native 4:3 aspect ratio, with 16:9 supported and a USB media reader. In addition to these features, the Digital Media System 710 integrates Dolby 5.1 stereo sound and a DVD player. Because of their integrated features and full video and computer connectivity, these projectors can stand alone as a media system, or can become a display hub. The portable size and Vikuiti super close projection capabilities of the 700 series and the capability to download a presentation to a memory stick and show it without a PC, make it ideal for people moving from client to client with an added benefit of being perfect for movies and video games.

The Vikuiti brand from 3M

Vikuiti brand products do amazing things with light to change the way we see the world. 3M Vikuiti super close projection can be integrated into many different platforms and used in a wide range of products that provide superior display performance.

About 3M Visual Systems Department

3M Visual Systems Department is a leading supplier of meeting and presentation solutions for the meeting room, training room and the classroom. Products developed and marketed by the division include transparency films, overhead projectors, and an extensive selection of digital projection and annotation products. 3M Visual Systems Department, established in 1960, is based in Austin, Texas.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

[Note to editor: Magazines using reader service numbers for product or literature news announcements should direct all inquiries to 3M Visual Systems Division, Mail Stop 148-5N-01, 6801 River Place Blvd., Austin, TX 78726.]

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