

Newest Technology in Attachment Tapes from 3M Provide Freedom of Design for Hot Youth Market

(St. Paul, Minnesota) The sizzling sport compact market is a \$2.4 billion dollar business and isn't showing any signs of slowing down. These young buyers have money and are looking not only for a revved-up engine, but also for that performance "look". Many desire an aggressive and personalized race-type look for their vehicles.

Acrylic Plus Tape PT 1100 from 3M is a valuable tool for aftermarket accessory manufacturers as they offer top-of-the-line products that meet these market demands – without drilling into vehicle surfaces. The higher performance of the new tapes means that parts designers are not as limited by the necessity to place accessories where they can be mechanically attached. The sky's the limit in terms of creativity.

This new 3M technology features a tape with a much-desired black foam core, providing improved bond line aesthetics and an original equipment appearance. The tape's extremely aggressive adhesive means higher initial adhesion with optimal adhesion build in 24 hours – three times faster than conventional acrylic foam tapes from 3M. The high performance of this new technology tape allows for more reliable attachment of larger, complex parts.

Wings West, Inc., is introducing several new products at this year's SEMA Show that make use of Acrylic Plus Tape from 3M. The company's new 3d Carbon™ A-Pod installs easily with the new black 3M tape and takes its design cues from the BMW 7 Series roof-mounted antenna pod. New Extreme™ Fender Flares give a hot look to many sedans, including the Volkswagen GTI, Volkswagen Beetle, Acura Integra, Acura RSX and the Dodge Neon. The package consists of a fender overlay that is attached to the exterior paint surface with 3M tape, eliminating the need for any special mechanical attachment to the sheet metal.

AVS-Ventshade Accessories Division of Lund International is using Acrylic Plus Tape from 3M to attach its newest, hottest accessories for the sport compact market. The company sells components individually or as a complete kit. The latest products include carbon fiber-pattern Hood and Roof Scoops, Turbo Vents™ and Cowl Induction Scoops. These accessories are made from a lightweight proprietary ABS polymer blend and install easily using the new Acrylic Plus Tape from 3M.

For more information about Acrylic Plus Tapes from 3M, please contact:

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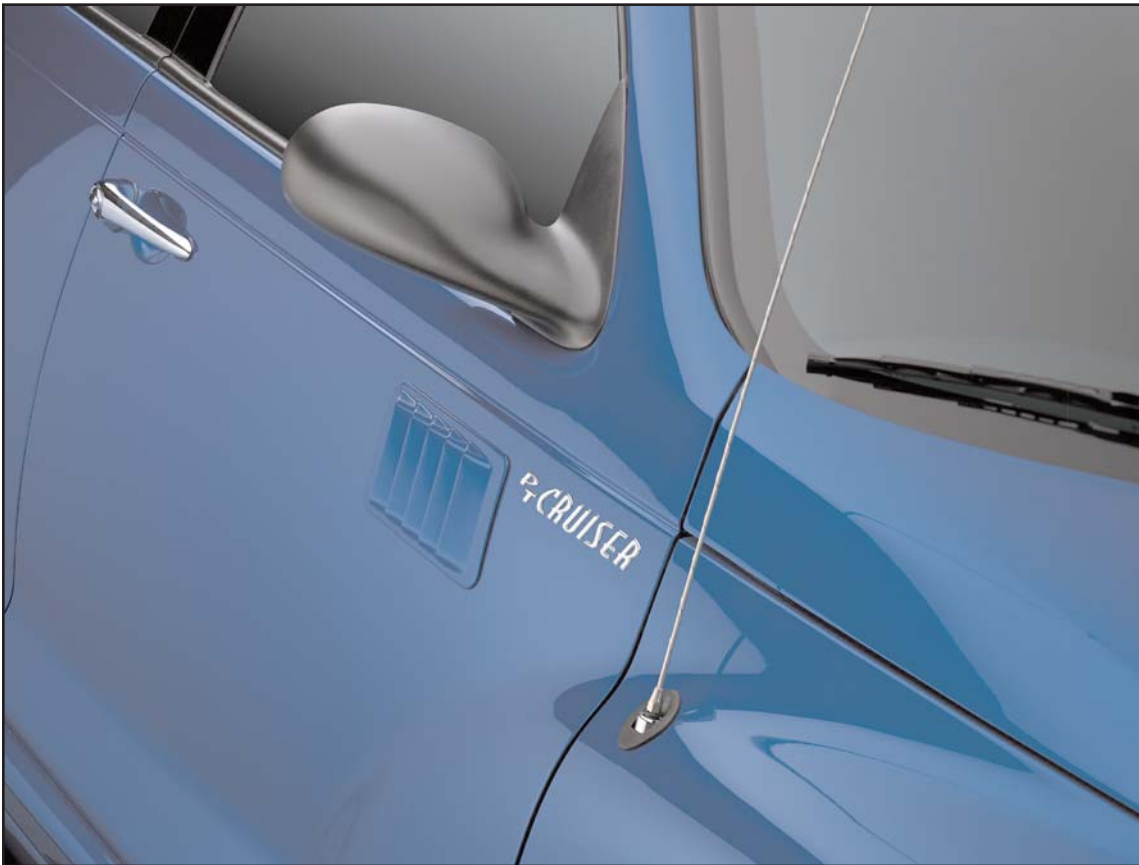
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3d Carbon and New Extreme are trademarks of Wings West, Inc.

Turbo Vents is a trademark of AVS-Ventshade Accessories Division of Lund International.



Wings West's Protégé project vehicle incorporates a body kit, flares and louvers attached with Acrylic Plus Tape from 3M.



AVS' new Turbo Vent™ lends a custom performance look to this PT Cruiser and attaches easily using Acrylic Plus Tape from 3M.