



### **J&J Enterprises Announces Tape-Attached Lighted Tailgate Plate**

J&J Enterprises – an Ontario, California, manufacturer and distributor of stainless-steel truck accessories – is introducing its new tape-attached lighted tailgate plate for pickup trucks. The new plate acts as a taillight and an optional third brake light and turn signal, and customizes the pickup’s tailgate. Back-lit red Lexan inserts add appeal to the plates, and each plate is screen printed with a logo identifying the vehicle make.

“Our lighted tailgate plates have traditionally been attached with screws. We wanted to find a better, more dependable way to attach the plates, keeping in mind that customers don’t like to deface their trucks by drilling holes,” said Jodie Smith, co-owner of J&J Enterprises. “We conducted testing with 3M™ Acrylic Foam Tape and were very happy with the results. By using 3M tape, we can offer customers saved labor time and reliable, secure attachment that eliminates the need for drilling mounting holes through the final automotive finish.”

The new plate is available for the vast majority of late-model Ford, Dodge and Chevrolet pickup trucks. J&J Enterprises also offers a wide variety of decorative and protective stainless-steel truck and van accessories. The company provides product installation services and also sells through wholesale and retail distribution.

For more information about J&J Enterprises’ tape-attached lighted tailgate plates, contact:

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J&J Enterprises' new lighted tailgate plates are attached with 3M™ Acrylic Foam Tape for secure, permanent attachment without drilling holes.

